

ALL EDGES OF GLASS

Glass is one of the most ancient materials. And thanks to its characteristics it is also universal in use.

Designers and constructors enjoy its great potential. It is also used in medicine, household, electronics, engineering and perfumery. It allows creating unique designer pieces and home comfort as well as decorating our everyday life.

All the edges of glass and its potential will be demonstrated at Mir Stekla'2011, the 13th International Exhibition for Glass Products, Manufacturing, Processing and Finishing Technology.



For over several years, the exhibition has been held under the auspices of the Chamber of Commerce and Industry of the Russian Federation, and the Government of Moscow.

The event's high international level is supported by logos of UFI — the Global Association of the Exhibition Industry, and RUEF — the Russian Union of Exhibitions and Fairs.

Our long-time partners are VDMA – the German Engineering Association, and GIMAV – the Association of Italian Manufacturers and Suppliers of Machinery, Equipment and Special Products for Glass Processing.

EXHIBITION-ACCOMPANYING EVENTS facilitate interaction of business partners during conferences, seminars and round-table discussions.

We also offer our exhibitors a unique opportunity to hold a presentation, a master class or a seminar during the exhibition running to increase brand awareness and to attract target audience to their stands. It provides even more opportunities for face-to-face communication with potential partners.

MIR STEKLA'2010: FACTS & FIGURES

Area: 19,000 sq m of total exhibition space

Exhibitors: over 300 companies from 23 countries

National expositions: Germany, Italy, China

Visitors: over 8,000 professionals

Over 80% of exhibition participants expressed satisfaction with both quantity and quality of their business contacts at the event. They are also ready to take part in the next edition of the exhibition in 2011. It shows commercial efficiency of Mir Stekla. Four days of the event substitute time and labor consuming marketing research, advertising, assessment of competitive environment and own activities.



www.mirstekla-expo.ru

ANNUALLY, MIR STEKLA DETERMINES DEVELOPMENT TRENDS OF THE RUSSIAN GLASS MARKET AND PROVIDES A TRUE REFLECTION OF THE DEVELOPMENT PROSPECTS OF TODAY'S GLASS PRODUCTION.

MIR STEKLA GIVES ITS PARTICIPANTS A UNIQUE OPPORTUNITY TO



- confirm their status as a dynamic business on the glass market
- size market opportunities of your company and your competitors
- gain valuable experience and explore new ideas
- search for new partners, dealers and end consumers.

PARTICIPATING IN MIR STEKLA, YOU SOLIDIFY YOUR PRESENT AND TAKE CARE OF THE FUTURE OF YOUR COMPANY

THE EVENT'S EXPOSITION COVERS ALL SECTORS OF GLASS PRODUCTION AND APPLICATION

- Glass production
- Glass production and processing technology and equipment
- Glassware
- Tools and auxiliary equipment
- Art Glass Salon (art and decorative glass, stained glass)
- Measurement and control equipment, software
- Research and development
- Professional education, training