



FEVE

The European Container
Glass Federation

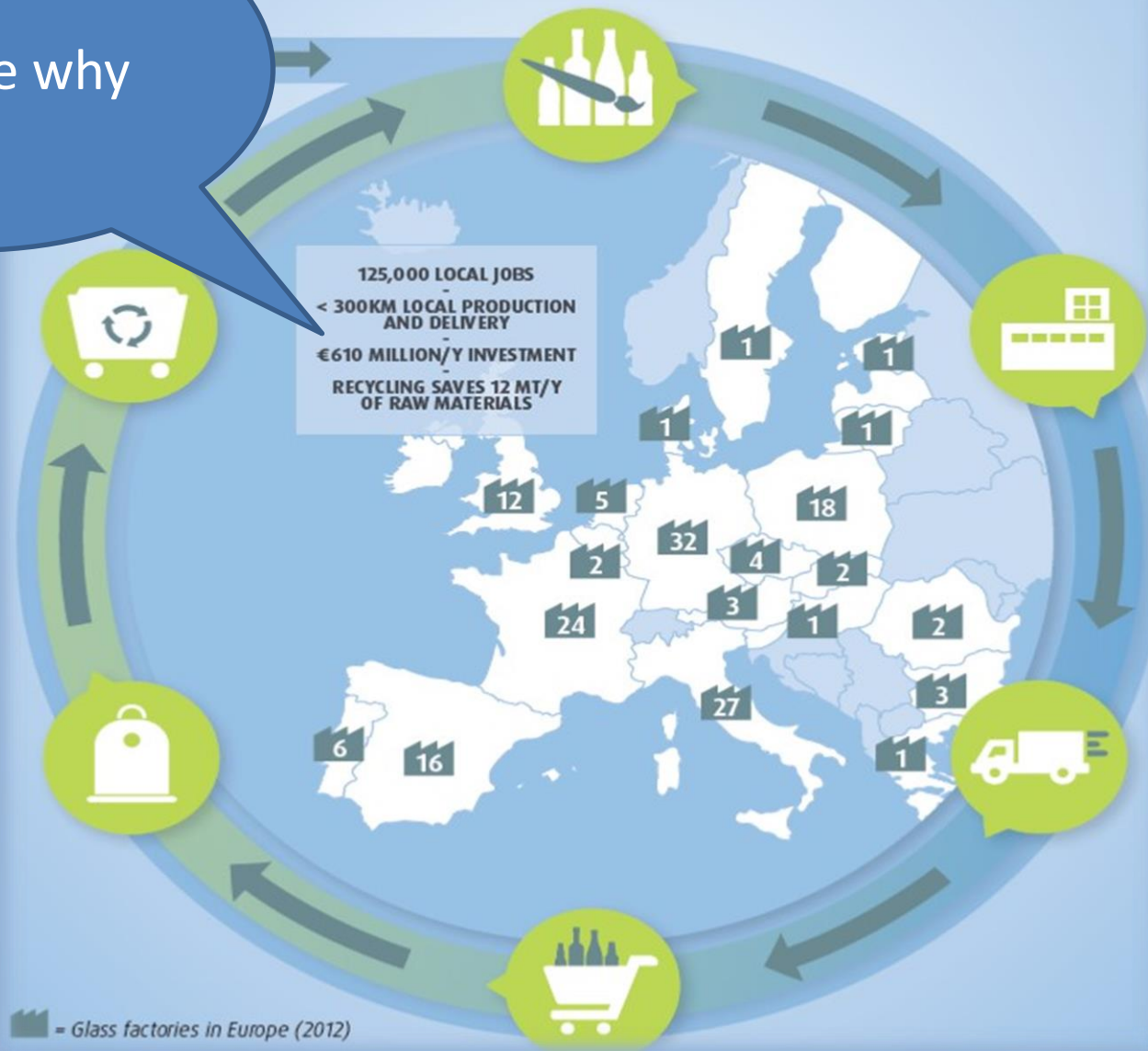
European Glass Packaging Industry - Competitiveness challenges and opportunities

*Adeline Farrelly
FEVE Secretary General*



EU glass packaging industry: Making the EU circular economy real in 7 steps

Let's see why



Industry challenges in the future EU?

Political

- ☐ Slow Growth
- ☐ Austerity
- ☐ Unemployment
- ☐ EU identity crisis
- ☐ Energy transition



Social

- ☐ Evolving Population
- ☐ Evolving Consumer patterns

Technological

- ☐ Energy efficiency
- ☐ Innovation

Economic

- ☐ Competition
- ☐ Energy Costs
- ☐ Cullet availability

Enviromental

- ☐ Decarbonisation society
- ☐ Competition claims on lower impacts

Legal

- ☐ Increasing EU legislative burden
- ☐ No harmonised legislation



Opportunities to uncork in the future EU

Political

Manufacturing Industry
key to EU growth

Technological

Energy efficiency is key
to reduce costs



Environmental

Circular Economy is the
future

Societal

Environment & Food Safety
concerns drive glass choice

Economic

EU lifestyle export leader

Industry Objectives in the future EU

1. To upgrade glass packaging to a valued lifestyle status
2. To get the industry acknowledged as a real EU circular economy to invest on
3. To redefine itself, adapt and innovate
4. To maintain highest cost efficiency level, by mitigating harmful legislation
and tackling disruptive factors at root.





O-I Europe



Pochet du Courval

Pochet Group

Members



Pasabahce



Santo Barosa



Saverglass Group



Vidrala Group



Encirc



Zignago Vetro



Qualità e creatività nell'arte vetraria. Dal 1946

Bormioli Luigi



Verallia Group



Stölzle Glass Group



Vetropack Group



Heinz Glas



Bormioli Rocco Group



Beatson Clark



Libbey Europe



Vetreria Etrusca



Yioula Group



Gerresheimer Group



Ardagh Group



Zwiesel Kristallglas



BA - Vidro



Allied Glass



Neue Glaswerke Grossbreitenbach GmbH & Co. KG



Anadolu Cam Sanayii A.Ş.



SGD Group



Durobor



THANK YOU

Adeline Farrelly
Secretary General
FEVE - www.feve.org
+32 2 536 00 80
a.farrelly@feve.org

www.friendsofglass.com

Map your taste!

